

SUMMARY

- Creative storyteller focusing on popular culture
- Skilled, diplomatic interviewer and meticulous editor
- Demonstrated ability to execute compelling, SEO-focused daily content for online
- Portfolio includes magazines, websites, video, slideshows, and social media
- Unflappable supervisor of staff, freelancers, and photographers
- Published author and ghostwriter, with a strong media presence
- Deep national network of authors, publishers, freelance writers, designers, and publicists

Professional Experience

Journalist and Content Strategist

- My reporting has been published in Anthony Bourdain's *Parts Unknown*, *The New York Times*, *AARP*, *The Boston Globe*, *The Boston Phoenix*, *Boston Magazine*, *ELLE*, *The New York Observer*, *NPR*, *Serious Eats*, *Slate*, *Time*, *The Washington Post*, *Washingtonian*, *WHERE*, *Whole Living*, *Women's Health*, and *Yankee*.
- As a content strategist, I rewrote the Boston Children's Hospital website in conjunction with their marketing team. I also contribute regularly to Massachusetts General Hospital's magazine and marketing collateral. Other such clients include BJs, Gentle Giant, Gilt City, Harvard University, meQuilibrium, MIT, NO MORE, Northeastern University, Suffolk University, and WBUR.
- As an author, I wrote "Size Matters" (Random House, 2009), an "Oprah" pick about men's health in conjunction with a top Manhattan urologist. I have also ghostwritten or edited books focusing on medical policy, nutrition, and health with doctors from Beth Israel, Georgetown University, Yale University, and more. References available upon request.

Contributing Editor: *Boston Magazine*

Conceptualize, assign, and edit packages including Top Doctors, Best Schools, and Best Places to Live.

Reporter: *The Boston Globe*

Write regular long-form features, both serious and barbed, for *The Boston Globe Magazine* and *The Boston Globe* about food, health, well-being, and lifestyle. Part of the four-person team that won the 2018 American Food Journalists award for best food section.

Columnist, "The 24-Hour Workday": *Boston.com*

2010-2014. Wrote daily commentary about family life for *Boston.com*, many of which went viral.

Boston Editor: *New York Magazine's Grub Street*

2010-2013. Wrote tart commentary about food culture and restaurants for *New York Magazine's* website five times daily. Produced slideshows. Hired photographers. Oversaw social media initiatives and partnerships. Site won a James Beard award.

Editor: *Lola*, New England Media Group/*The Boston Globe*

2007-2009. Edited *The Boston Globe's* magazine for women. Generated and assigned stories relating to family, health, parenting, lifestyle, and food. Engaged with audiences as brand ambassador.

Development Editor: Gail Ross Literary Agency (now Ross Yoon)

2004-2007. Ghostwriter, collaborator, and co-writer on Pulitzer prize-winning book projects and proposals, with special focus on popular culture.

Curator, *Jews Rock*

2004-2007. Researcher, curator, and unflappable factotum for website devoted to Jews in rock and roll, founded by two prominent *Washington Post* and *New Yorker* critics.

Assistant Editor: *The New Republic*

2003-2007. Contributed pop culture commentary for the weekly publication and its website.

Editor-in-Chief: *Arrive*

2001-2003. Oversaw staff of writers and designers to produce Amtrak's onboard lifestyle magazine.

Production Assistant: NBC National News, Washington Bureau.

2000-2001. Ensured that "Meet the Press" and various nightly news shows ran smoothly.

Education

Mount Holyoke College: Bachelor of Arts in American Studies and Film Studies. Louise Sproule Commencement Prize for Writing.

Tisch School of the Arts at New York University: Semester in Film Production.

American University: Semester in Journalism. Intern at "The McLaughlin Group."